

BEST DESIGN *projects*

DIGITAL MEDIA PACK

BEST DESIGN PROJECTS





BLOG'S CONCEPT

Best Design Projects is a blog where you will find the best projects made by the greatest designers. The editor's team has a clear objective: give its readers the opportunity to know the great work made by iconic designers around the world. Apart from the projects, our readers can also find great and useful decorating tips. If you are thinking about advertising on a blog that has global reach and thousands of readers, you've just found it! Whether you are an experienced online advertiser or are just starting out, the blog's team is here to get your campaign up and running.

Best Design Projects offers you the perfect advertising conditions and the team is excited to share your brand with our passionate audience all over the world!

READERS PROFILE

OCCUPATION

Interior Designers
Designers
Architects
Design Lovers
Luxury Goods Addicted
Luxury Brand Lovers
Luxury Lovers





ANNUAL

240.000

MONTHLY

20.000

PAGE IMPRESSIONS PER MONTH

5.10

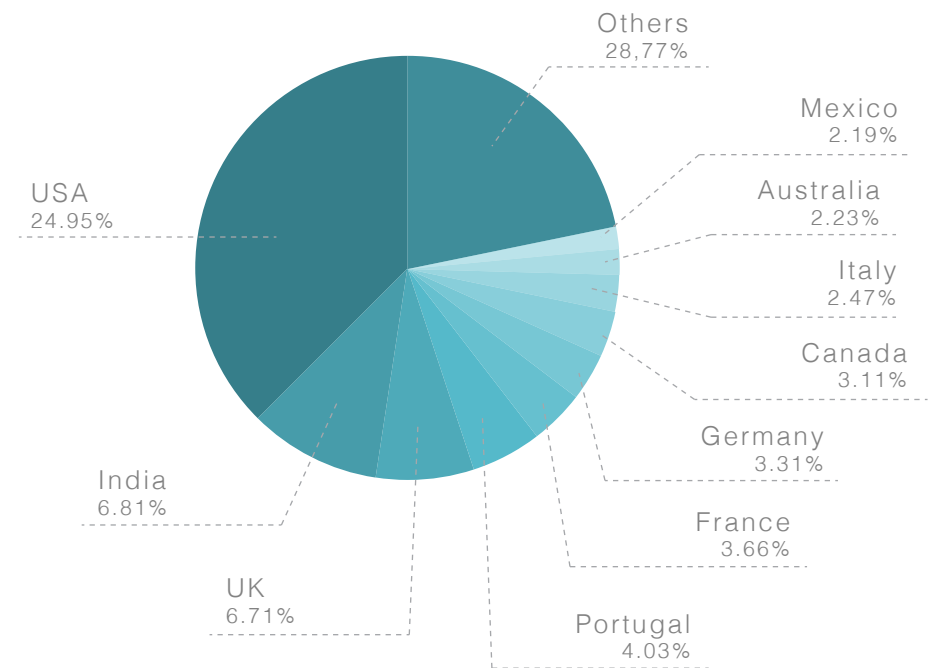
MONTHLY UNIQUE USERS

9.400

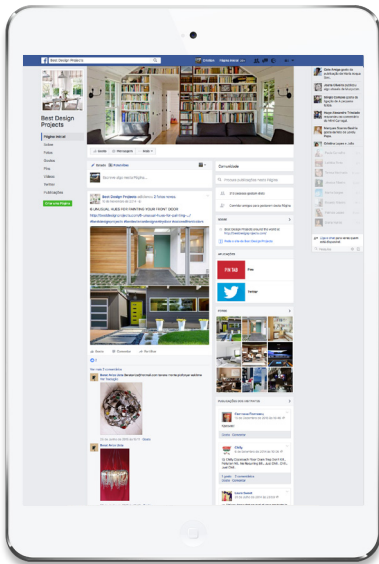
MOBILE USERS PER MONTH

5.500 (mobile + tablet)

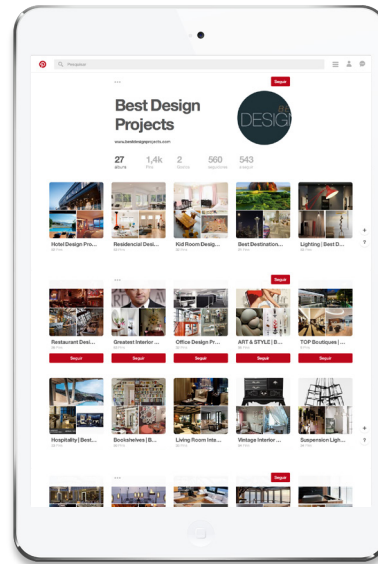
TOP 10 COUNTRIES



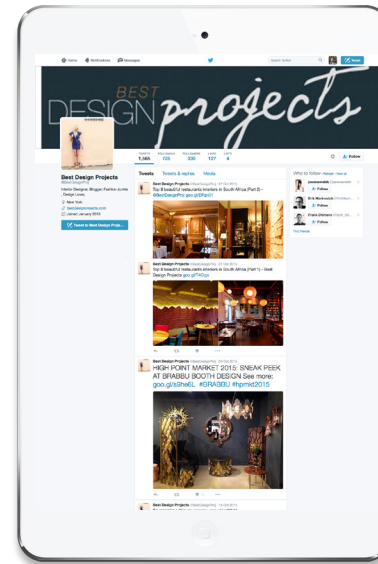
SOCIAL MEDIA



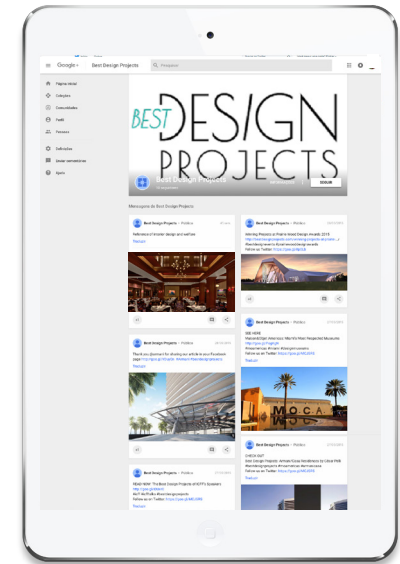
350



550



334



14.400 views



GREATEST INTERIOR DESIGN PROJECTS OFFICE RESIDENTIAL RETAIL HOTELS & RESORTS LIGHTING

PHOTO GALLERIES

SALT'S OFFICE DESIGNED FOR
ENHANCED PRODUCTIVITY

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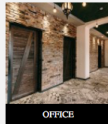
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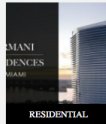
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GREATEST INTERIOR



OFFICE



RESIDENTIAL



RETAIL



HOTEL & RESORTS



LIGHTING

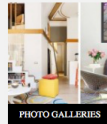


PHOTO GALLERIES

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RICARDO MENESCAL HOSTS

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PRAGUE

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Interior designers
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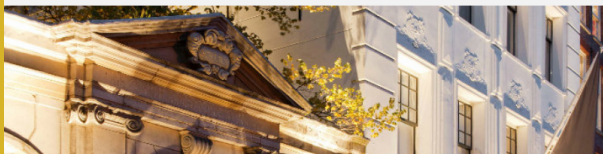
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October 31, 2015

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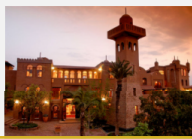
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restaurant
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RESTAURANT AND BAR

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Interiors
October 29, 2015INTERIOR DESIGN COLOUR
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restaurants
October 27, 2015TOP 8 BEAUTIFUL RESTAURANT
INTERIORS IN SOUTH AFRICA

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SOCIAL WORLD

5 - Premium
Sponsorship
(4x Square
Banner)

VIDEO

6-Small
Rectangle Ad

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HOTEL (2)
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LIGHTING (16)
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PHOTO GALLERIES (7)
PROFESSIONAL OF DESIGN (1)
RESIDENTIAL (150)
RESTAURANT (4)
RESTAURANTS (8)
RETAIL (69)
UNCATEGORIZED (79)

TOP PROJECT

AD PLACEMENTS

Digital advertising and sponsorship opportunities to engage the industry's largest design and luxury audience. We think outside the box: combination ad rates and customized campaigns are available for an additional fee on select ads we make sure you are reaching your customers.

3
Custom
Site Skin
Custom3
Custom
Site Skin
Custom3
Custom
Site Skin
Custom3
Custom
Site Skin
Custom

4 - Medium

Placement

| | |
|--|-------|
| 1 - Leaderboard Banner Custom | 150 € |
| 2 - Half Page Ad Custom | 250 € |
| 3 - Custom Site Skin Custom | 500 € |
| 4 - Medium Rectangle Custom | 150 € |
| 5 - Square Banner Custom | 100 € |
| 5 - Premium Sponsorship (4x Square Banner) | 200 € |
| 6 - Small Rectangle Ad | 200 € |
| 7 - Footer Custom | 150 € |
| Billboard feature Custom | 750 € |
| Skycrapper Custom | 150 € |
| Mini Skycrapper Custom | 100 € |
| Full Page Interstitial Custom | 350 € |
| Sponsor Post One Article | 175 € |
| Text Link 2 Lines | 75 € |
| Exclusive Email - Sent to 72000 opt-in subscribers Custom HTML | 750 € |
| Email Insertion - Sent to 72000 opt-in subscriber Custom | 350 € |

3
Custom
Site Skin
Custom

HOTELS & RESORTS

October 31, 2015

TOP AMSTERDAM'S LUXURY HOTEL: THE DYLAN

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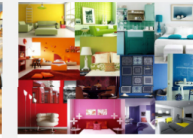
restaurant

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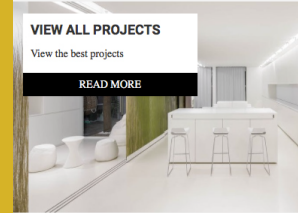
2 - Half Page Ad Custom

TOP PROJECTS

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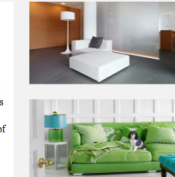


TOP RESIDENTIAL



BEST DESIGN PROJECTS: RESIDENTIAL
Best Design Projects was recently in the first edition of the Maison & Objet Americas in Miami. The trade show brought together a selection of

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10 ESSENTIAL INTERIOR DESIGN TIPS FOR SMALL RESIDENTIAL
April 28, 2015

10 INSPIRING IDEAS FOR A SPRING-ROOM RESIDENTIAL
April 5, 2015

7 - Footer Custom

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